

NEWS BRIEFS

## Anna Wintour, Jaguar Land Rover, Mercedes-Benz, Waldorf Astoria, Elie Saab and luxury real estate

December 16, 2020



*Elie Saab joins Amazon luxury community. Image credit: Elie Saab*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 15:

**Cond Nast promotes Anna Wintour to global chief content officer**

Publisher Cond Nast is promoting Vogue editor in chief and fashion icon Anna Wintour to chief content officer.

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**Jaguar Land Rover invests in Circular to trace sustainable supply chain**

British automotive company Jaguar Land Rover's venture capital and mobility services arm InMotion is investing in blockchain technology from information technology firm Circular.

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**Mercedes-Benz takes another step toward electrification**

German automaker Mercedes-Benz is taking a concrete step toward sustainability with the announcement of six new electric vehicles to be launched by 2022.

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**Waldorf Astoria opens new hotel in Xiamen**

Hilton's Waldorf Astoria is opening a new hotel in Xiamen, its fourth hotel in Greater China as it continues to invest in the region.

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**Elie Saab joins Amazon's Luxury Stores**

Lebanese fashion label Elie Saab is the latest brand to join ecommerce giant Amazon's Luxury Stores.

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### [Luxury Daily debuts new conference focused on luxury real estate](#)

Register now for free for Luxury Daily's State of Luxury Real Estate 2021 (SOLRE) eConference Thursday, Jan. 14. The daylong event will focus on how affluent consumers are shaping the real estate market as they flee cities for more space and social distance, enabled by remote working and schooling.

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### [Free Webcast on Dec. 16: Luxury Real Estate Outlook 2021](#)

Registration is open for the free webinar Dec. 16 at 11 a.m. to noon New York time on five trends that will dominate the luxury real estate business in the United States and worldwide in 2021. Affluent consumers are making health-driven lifestyle choices amid the COVID-19 pandemic that will continue to shape the luxury property market and fuel growth as long as inventory holds out. Register now!

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