

NEWS BRIEFS

Fendi, The Macallan, Maison Atia, ShopWorn and luxury real estate

December 17, 2020



MA by Maison Atia is made with sustainable Kona fabric. Image credit: Maison Atia

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 16:

[Fendi puts athletic twist on #BaguetteFriendsForever series](#)

Italian apparel and accessories label Fendi has enlisted a talented quintet of performers for its latest episode of the ongoing video series, #BaguetteFriendsForever.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[Le Clos sets launch sales record with The Macallan Red Collection](#)

Scottish whisky maker The Macallan tapped Dubai-based retailer Le Clos for a successful launch of the Red Collection.

[Please click here to read the article](#)

[Maison Atia presents playlists to support capsule collection](#)

Luxury faux fur brand Maison Atia is sharing playlists to celebrate a colorful capsule collection.

[Please click here to read the article](#)

[ShopWorn taps Neiman Marcus alum to lead UX strategy](#)

Online retailer ShopWorn has added Frank Crisci to its team as it looks to improve its ecommerce experience..

[Please click here to read the article](#)

[Luxury Daily debuts new conference focused on luxury real estate](#)

Register now for free for Luxury Daily's State of Luxury Real Estate 2021 (SOLRE) eConference Thursday, Jan. 14. The daylong event will focus on how affluent consumers are shaping the real estate market as they flee cities for more space and social distance, enabled by remote working and schooling.

[Please click here to read the article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.