

TRAVEL AND HOSPITALITY

Four Seasons adds to presence in Thailand with Bangkok hotel

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The riverside infinity pool at Four Seasons Hotel Bangkok at Chao Phraya River. Image credit: Four Seasons

By LUXURY DAILY NEWS SERVICE

Hospitality group Four Seasons Hotels and Resorts is returning to the capital of Thailand with the opening of a new riverside location in Bangkok.

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The Four Seasons Hotel Bangkok at Chao Phraya River is the group's fourth location in Thailand and features several restaurants, lounges and event spaces. Next year, Four Seasons will also open private residences at the property.

"The much-anticipated return of Four Seasons to Thailand's capital is nothing short of spectacular," said Christian Clerc, president of global operations at **Four Seasons**, in a statement. "Guests will be in awe of the exquisite design, the world-class restaurant and bar options, and a state-of-the-art wellness center.

"As always, the unparalleled, intuitive service from Four Seasons people will be at the center of it all," he said. "Thanks to our visionary owner-partners at Country Holdings Group Public Company Limited, this magnificent hotel combines everything that one has come to expect of Four Seasons in Thailand and around the world."

Riverside luxury

Four Seasons' new Bangkok hotel is located on 650 feet of open riverfront on the Chao Phraya and includes a 299-room hotel. The city's newest premium shopping is located across the river.

The hotel is located within high-rise buildings designed by Hamiltons International architects, while Jean-Michel Gathy was responsible for the interior design. High ceilings and glass walls are prominent throughout, drawing attention to the harmony of natural beauty amid an urban setting.

Event space includes an 8,600 square foot grand ballroom, with a private entrance, foyer and dedicated terrace. Other options include a smaller, divisible ballroom; another garden terrace; a conservatory kitchen and studios.



The Chao Phraya River, as seen from the Grand Ballroom. Image credit: Four Seasons

Nearly 30,000 square feet across two stories have been devoted to the Urban Wellness Center, which is scheduled to open soon. Along with a spa suite, the center includes additional treatment rooms, a retail shop, a gym, a lap pool and salons.

The culinary team is led by executive chef Andrea Accordi, who helped the Four Seasons Hong Kong earn eight Michelin stars. Offerings include Cantonese cuisine at Yu Ting Yuan; Italian dishes at Riva del Fiume Ristorante and Argentinean-inspired bespoke cocktails, craft spirits and rare Champagnes at BKK Social Club.

As part of the project, 366 Four Seasons Private Residences will open next year in a 73-story building.

Looking ahead to 2021, Four Seasons has several anticipated openings and renovations across the globe.

While the COVID-19 pandemic has hampered the global travel industry, Four Seasons is counting on pent-up demand to motivate affluents to flock to hotels once travel restrictions ease and the virus is contained. In the meantime, Four Seasons is promoting enhanced safety measures and extended stays to encourage travelers ([see story](#)).

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