

AUTOMOTIVE

Mercedes parent Daimler pushes for new hybrid cloud-powered technology

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Daimler and Infosys announce a strategic partnership to drive hybrid cloud-powered innovation and IT transformation. Image credit: Daimler

By LUXURY DAILY NEWS SERVICE

German automotive corporation and Mercedes-Benz owner **Daimler AG** is partnering with technology consultancy **Infosys** to drive hybrid cloud-powered innovation and IT infrastructure transformation within the automotive industry.

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Once it receives all regulatory approvals, Daimler AG will begin transforming its IT operating model and infrastructure landscape across workplace services, service desk, data center, networks and SAP Basis together with Infosys. The partnership will enable Daimler to deepen its focus on software engineering and to establish a fully scalable ondemand digital IT infrastructure and will empower Infosys to strengthen its automotive expertise.

"Software becomes modular and IT infrastructure becomes big," said Jan Brecht, chief information officer of Daimler and Mercedes-Benz, in a statement. "Daimler will take three steps at once to transform its IT infrastructure: consolidation, scaling and modernization.

"We need to think about infrastructure beyond the size of our company," she said. "With Infosys we found a partner to scale, to innovate and to speed up.

Automotive innovation

Daimler aims to work towards a model that ensures a robust IT infrastructure across its plants and regions, and supports consolidation of its data centers, scaling its IT operations, and bringing innovations to the fore.

Some of the key deliverables from this partnership include: a smart hybrid cloud, leveraging Infosys Cobalt and leading cloud providers, accelerating the multi-cloud journey with a focus on open source adoption; a carbon neutral solution, by consolidating and rationalizing data centers across all regions; standardized technology stack by bringing in an ecosystem of best of breed partners; creation of the Zero Trust network; persona-driven and cognitive, AI powered anytime-anywhere workplace solution that empowers the end-users.



Infosys Bangalore. Image credit: Infosys

As a part of this partnership, automotive IT infrastructure experts based out of Germany, wider Europe, the U.S. and the APAC region will transition from Daimler AG to Infosys. Having integrated more than 16,000 employees through other partnerships in recent years, Infosys is well placed to transition.

The transfer will also enable Infosys to bolster and grow its automotive business, while offering employees strong prospects for long-term career growth and development.

Last week, Mercedes-Benz took a step toward sustainability with the announcement of six new electric vehicles to be launched by 2022. The global Mercedes-Benz production network is targeting leadership in electric drives and vehicle software and through the integration of its Mercedes-EQ models into series production in existing plans ([see story](#)).

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