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NEWS BRIEFS

# Day's wrap: Marni, Northrop & Johnson, Rebag, Rosewood and luxury real estate

December 23, 2020



Francesco Risso previously worked at Prada before joining Mami in 2016. Image credit: Mami

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 23:

#### Marni keeps Francesco Risso on board as creative director

Italian fashion brand Marni has renewed its creative director Francesco Risso's contract as it looks to widen its appeal.



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## Northrop & Johnson forges collaboration with Louis XIII

Yacht brokerage Northrop & Johnson has unveiled a new partnership with Cognac brand Louis XIII as another way to extend exclusive experiences.

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#### Rebag launches mini-store in New York City

Resale platform Rebag has opened the Rebag Bar, a micro-version of its traditional store in a bid to extend its physical presence.

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## Pair of Rosewood hotels earn health-safety distinction from Forbes Travel

Hospitality group Rosewood Hotels & Resorts has announced two of its properties are among the world's first hotels to win a new health-safety designation from Forbes Travel Guide amid rising fears about the pandemic.

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## Luxury Daily debuts new conference focused on luxury real estate

Register now for free for Luxury Daily's State of Luxury Real Estate 2021 (SOLRE) eConference Thursday, Jan. 14. The daylong event will focus on how affluent consumers are shaping the real estate market as they flee cities for more space and social distance, enabled by remote working and schooling.

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# Red Book is promising upstart of China's social media scene

Luxury brands including Louis Vuitton, Gucci and Dior are embracing Chinese social media platform The Red Book as it emerges as another avenue to engage affluent shoppers despite its smaller audience.

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