

NEWS BRIEFS

Day's wrap: LVMH, Tiffany & Co., Supreme, Sotheby's, Canadian travel restrictions, marketing webinar and luxury real estate

December 30, 2020



The deal between Tiffany and LVMH is expected to close in early 2021. Image credit: Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 30:

[Tiffany shareholders approve LVMH acquisition deal](#)

Shareholders of U.S. jeweler Tiffany & Co have approved a \$15.8 billion deal with LVMH, officially ending a long dispute between the two companies.

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[Supreme, VF Corporation finalize \\$2.1B deal](#)

Global lifestyle apparel, footwear and accessories company VF Corporation and global streetwear brand Supreme have officially completed their acquisition deal.

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[Sotheby's to open first office in South Korea](#)

Sotheby's International Realty is opening its first office in South Korea, marking the brand's growing presence in Eastern Asia.

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[Canada introduces COVID-19 test regulation for international travel](#)

Canada is planning to implement a new regulation that requires any traveler entering the country by air to obtain a negative COVID-19 PCR test within three days before planned arrival.

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[Webinar: Authenticity in a Post-COVID World: From the Eyes of a Marketer](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in

a Post-COVID World: From the Eyes of a Marketer"

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[Luxury Daily debuts new conference focused on luxury real estate](#)

Register now for free for Luxury Daily's State of Luxury Real Estate 2021 (SOLRE) eConference Thursday, Jan. 14. The daylong event will focus on how affluent consumers are shaping the real estate market as they flee cities for more space and social distance, enabled by remote working and schooling.

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[Gucci is 2020 Luxury Marketer of the Year](#)

Italian fashion label Gucci is Luxury Daily's 2020 Luxury Marketer of the Year for its adaptability and continued creativity over the course of the COVID-19 pandemic.

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