

NEWS BRIEFS

Prada, Bottega Veneta, Bentley, Stella McCartney, marketing webinar and luxury real estate

January 6, 2021



Prada's business recovered in second half of 2020, thanks partly to growth in China. Image credit: Shutterstock

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 5:

[Prada returns to pre-pandemic sales in H2 2020](#)

Italian fashion brand Prada has overcome some of the challenges of the pandemic with a recovery in sales in the second half of 2020, particularly in China, to finish 2020 with an operating profit.

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[Bottega Veneta scraps social media accounts](#)

Italian luxury brand Bottega Veneta has severed ties with Facebook, Instagram and Twitter in a move that hints the label may move in a more exclusive direction.

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[Bentley shrugs off pandemic to report strong 2020 sales](#)

British automaker Bentley Motors has recorded its best sales performance in its 101-year history in 2020, as it reported a 2 percent jump in yearly total car sales to 11,206, despite the production shutdowns triggered by the COVID-19 pandemic.

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[Stella McCartney unveils repurposed capsule collection](#)

British fashion brand Stella McCartney is starting the new year with the launch of a capsule collection made from repurposed and upcycled materials.

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[Webinar: Authenticity in a Post-COVID World: From the Eyes of a Marketer](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in a Post-COVID World: From the Eyes of a Marketer"

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[Luxury Daily debuts new conference focused on luxury real estate](#)

Register now for free for Luxury Daily's State of Luxury Real Estate 2021 (SOLRE) eConference Thursday, Jan. 14. The daylong event will focus on how affluent consumers are shaping the real estate market as they flee cities for more space and social distance, enabled by remote working and schooling.

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