

NEWS BRIEFS

Day's wrap: LVMH, Tiffany & Co., US stocks, Trump, Bentley, marketing webinar and luxury real estate

January 7, 2021



Tiffany & Co. is officially part of LVMH. Image credit: Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 7:

[LVMH appoints new CEO at Tiffany & Co. after acquisition finalized](#)

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is making leadership changes at Tiffany & Co. after completing its acquisition of the U.S. jeweler.

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[US stocks climb higher as chaos continues in Washington](#)

Investors took a forward-looking view as the U.S. stocks saw another day of record highs despite continued turmoil in Washington.

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[Social media networks act against Trump, limiting his reach](#)

Social media platforms including Facebook and Twitter have taken action against President Donald Trump after he praised his supporters following an attack on the U.S. Capitol Building while lawmakers were attempting to certify the results of the 2020 presidential election.

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[Bentley takes commissioning experience online](#)

Britain's Bentley Motors is the latest luxury automaker to introduce online offerings to digitize the car buying experience during the COVID-era.

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[Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in a Post-COVID World: From the Eyes of a Marketer"

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[Luxury Daily debuts new conference focused on luxury real estate](#)

Register now for free for Luxury Daily's State of Luxury Real Estate 2021 (SOLRE) eConference Thursday, Jan. 14. The daylong event will focus on how affluent consumers are shaping the real estate market as they flee cities for more space and social distance, enabled by remote working and schooling.

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[Why Gucci is doubling down on marketing sustainability](#)

Italian fashion label Gucci is setting itself apart from the biggest luxury brands by consistently placing sustainability at the forefront of its marketing efforts.

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