

NEWS BRIEFS

## Louis Vuitton, Bentley, Lamborghini, online returns, marketing webinar and luxury real estate

January 13, 2021



Tennis champion Naomi Osaka for Louis Vuitton. Image credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 12:

### [Louis Vuitton adds Naomi Osaka to ambassador lineup](#)

French fashion label Louis Vuitton has recruited tennis champion Naomi Osaka as its latest house ambassador in another youthful push.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 [Save \\$246 ▶](#)

[Please click here to read the article](#)

### [Bentley taps Audi's Andreas Mindt as design director](#)

British automaker Bentley Motors has named Andreas Mindt as its next director of design, relying on his electrification experience for its next chapter.

[Please click here to read the article](#)

### [Lamborghini latest luxury automaker to report strong 2020 sales](#)

Italian automaker Automobili Lamborghini had a record-breaking 2020, even after its production line was closed for more than two months because of the coronavirus pandemic.

[Please click here to read the article](#)

### [Online returns topped \\$100B in 2020: NRF](#)

Online returns more than doubled in 2020 from 2019, a consequence of consumers turning to ecommerce shopping at record levels amid the COVID-19 pandemic.

[Please click here to read the article](#)

### [Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in

a Post-COVID World: From the Eyes of a Marketer"

[Please click here to read the article](#)

**Luxury Daily debuts new conference focused on luxury real estate**

Register now for free for Luxury Daily's State of Luxury Real Estate 2021 (SOLRE) eConference Thursday, Jan. 14. The daylong event will focus on how affluent consumers are shaping the real estate market as they flee cities for more space and social distance, enabled by remote working and schooling.

[Please click here to read the article](#)

---

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.