

NEWS BRIEFS

## Trump Organization, Mytheresa, Coldwell Banker, Rosewood, marketing webinar and luxury real estate

January 14, 2021



*The Trump Building at 40 Wall Street in Manhattan. Image credit: 40 Wall Street*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 13:

### [Companies rush to cut Trump ties](#)

As the United States House of Representatives debates a second impeachment of President Donald Trump, more corporations are publicly cutting ties with the Trump Organization.

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### [Mytheresa sets pricing target for IPO](#)

The parent company of online retailer Mytheresa has unveiled the pricing details of its initial public offering which comes in response to its robust growth in 2020.

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### [Coldwell Banker joins forces with JamesEdition to promote luxury properties](#)

Brokerage firm Coldwell Banker Real Estate has struck a partnership with luxury and real estate listings platform JamesEdition to promote listings above \$1 million.

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### [Rosewood to expand in Europe with new hotel in Rome](#)

Hospitality group Rosewood Hotels & Resorts has been recruited by real estate firm Antirion SGR to manage a new hotel in Rome, which is set to open in 2023 and widen the brand's reach in Europe.

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### [Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in

a Post-COVID World: From the Eyes of a Marketer"

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[Luxury Daily debuts new conference focused on luxury real estate](#)

Register now for free for Luxury Daily's State of Luxury Real Estate 2021 (SOLRE) eConference Thursday, Jan. 14. The daylong event will focus on how affluent consumers are shaping the real estate market as they flee cities for more space and social distance, enabled by remote working and schooling.

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