

NEWS BRIEFS

US cotton ban, Gucci, LVMH, Lexus, Nordstrom and marketing webinar

January 15, 2021



The Japanese character is featured throughout the brand's campaign. Image courtesy of Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 14:

[Trade groups respond to US ban on Xinjiang cotton](#)

Fashion and retail trade associations are showing support for a new order from the United States Customs and Border Protection (CBP) to withhold cotton products and tomato products produced in China's Xinjiang Uyghur Autonomous Region (XUAR) at all U.S. ports of entry.

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[Gucci celebrates Lunar New Year with anime-inspired collection](#)

Italian fashion brand Gucci is honoring the upcoming Lunar New Year with a dedicated collection featuring a renowned Japanese character.

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[2021 LVMH Prize for Young Designers now open for submissions](#)

French luxury conglomerate LVMH has opened the application process for its Prize for Young Fashion Designers initiative, which has celebrated young designers from around the world since 2013.

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[Lexus transforms into ultimate gaming vehicle](#)

Toyota Corp.'s Lexus has expanded its "All In" campaign into the gaming world, with a two-hour Twitch livestream allowing viewers to rebuild the Lexus 2021 IS.

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[Nordstrom see holiday sales dip, but expects growth in Q1](#)

U.S. department store chain Nordstrom has reported its holiday sales results, reflecting sequential improvement despite a 22 percent decrease from 2019.

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[Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in a Post-COVID World: From the Eyes of a Marketer"

[Please click here to read the article](#)

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