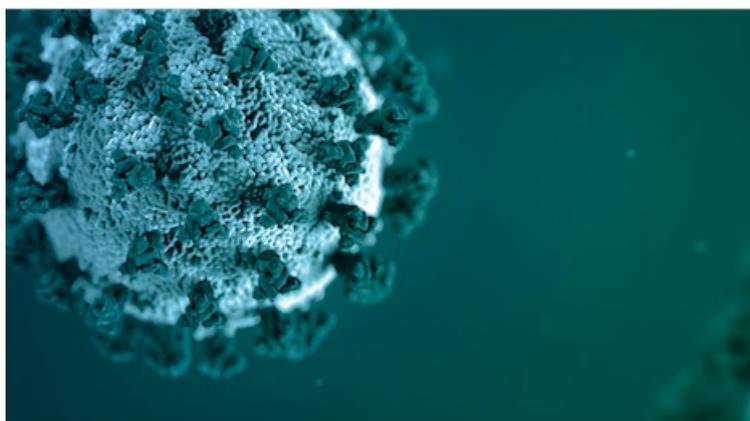


NEWS BRIEFS

## Day's wrap: US COVID-19 testing, Marriott, Harrods, luxury real estate and marketing webinar

January 19, 2021



*Microscopic image of the COVID-19 virus. Image credit: Centers for Disease Control and Prevention*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 19:

### [COVID-19 testing required for US entry](#)

All air passengers entering the United States will be required to present proof of a negative COVID-19 test, per a new order from the Centers for Disease Control and Prevention (CDC).

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### [Marriott continues rapid growth in Asia](#)

Hotel group Marriott International, Inc. is expanding its hospitality portfolio with 100 new properties expected to open in the Asia Pacific region this year.

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### [Harrods welcomes customers into its online world'](#)

British retailer Harrods is inviting customers into the World of Harrods' in a new dreamlike film campaign.

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### [Luxury real estate developers see positive growth amid pandemic](#)

Despite the economic effects of the global health crisis, real estate sales are expected to exceed \$160 billion this year.

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### [Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in a Post-COVID World: From the Eyes of a Marketer"

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### [How smart-home systems are transforming luxury real estate](#)

NEW YORK While virtual assistants and artificial intelligence have been incorporated into home systems over the last few years, the technological evolution of luxury real estate has reached far beyond smart speakers.

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