

NEWS BRIEFS

## Day's wrap: Richemont, Burberry, Audi, Tag Heuer, Inauguration Day and marketing webinar

January 20, 2021



*Richemont-owned French jeweler Cartier saw strong sales in Q3. Image credit: Cartier*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 20:

### [Richemont sees sales gains in Q3, boosted by ecommerce, China](#)

Swiss luxury group Richemont saw double-digit growth in online sales, as its recovery continued into the third quarter of its fiscal year.

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### [Burberry achieves strong digital growth as store closures linger](#)

British fashion label Burberry experienced strong sales growth in mainland China during the third quarter of its fiscal year, both in-store and online, as it continued to face challenges amid the COVID-19 pandemic.

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### [Audi introduces virtual workspaces to transform internal interactions](#)

German automaker Audi has launched a virtual space to enable employees to learn and work in a digital setting during the ongoing COVID-19 pandemic.

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### [Tag Heuer taps tennis star Naomi Osaka as ambassador](#)

Swiss watchmaker Tag Heuer has enlisted tennis champion Naomi Osaka as its newest ambassador athlete as the brand continues to move in a younger and more diverse direction.

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### [Wall Street sees record highs on Inauguration Day](#)

All three United States stock markets closed at record highs on Jan. 20, following the inauguration of Joseph R. Biden

as the country's 46th president.

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[Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in a Post-COVID World: From the Eyes of a Marketer"

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[Cartier puts classic collections on display in fresh campaign](#)

French jeweler Cartier is casting a light on nearly its entire product repertoire with the unveiling of a campaign that showcases its most iconic collections.

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