

NEWS BRIEFS

Day's wrap: Kering, Gucci, Natural Diamond Council, Taj Hotels and marketing webinar

January 25, 2021



Vanessa Kirby in the new Winter in the Park campaign. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 25:

[Kering ranks in top 10 of world's most sustainable companies](#)

French luxury conglomerate Kering has been named the most sustainable company in the clothing and accessory retail space according to Corporate Knights' 2021 annual Global 100 rankings.

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[Gucci visits Hyde Park in winter campaign](#)

Italian fashion label Gucci is going for a walk in the park in a new digital campaign photographed by Angelo Pennetta.

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[Natural Diamond Council launches program for BIPOC designers](#)

The Natural Diamond Council (NDC) is partnering with jewelry designer Lorraine Schwartz on a new program to support up-and-coming designers.

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[Taj Hotels brings comfort food home through delivery app](#)

Hospitality group Taj Hotels and Resorts has unveiled new offerings on its food delivery mobile application as it continues to share gourmet meals beyond its properties.

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[Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in

a Post-COVID World: From the Eyes of a Marketer"

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[Leveraging influencers across multiple platforms key to digital brand marketing](#)

The course of events in 2020 has had a dramatic impact on how brands have gone to market, especially in regards to influencer marketing.

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