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NEWS BRIEFS

Kering, Gucci, Natural Diamond Council, Taj Hotels and marketing webinar

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Singer-songwriter Celeste in the Winter in the Park campaign. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 25:

Kering ranks in top 10 of world's most sustainable companies

French luxury conglomerate Kering has been named the most sustainable company in the clothing and accessory retail space according to Corporate Knights' 2021 annual Global 100 rankings.



Please click here to read the article

Gucci visits Hyde Park in winter campaign

Italian fashion label Gucci is going for a walk in the park in a new digital campaign photographed by Angelo Pennetta.

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Natural Diamond Council launches program for BIPOC designers

The Natural Diamond Council (NDC) is partnering with jewelry designer Lorraine Schwartz on a new program to support up-and-coming designers.

Please click here to read the article

Taj Hotels brings comfort food home through delivery app

Hospitality group Taj Hotels and Resorts has unveiled new offerings on its food delivery mobile application as it continues to share gourmet meals beyond its properties.

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Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in a Post-COVID World: From the Eyes of a Marketer"

Please click here to read the article

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