

NEWS BRIEFS

LVMH, US travel ban, Watch Week, Belmond and marketing webinar

January 27, 2021



The Biden administration hopes new restrictions will slow the spread of the COVID-19 virus. Image credit: Getty

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 26:

LVMH revenues top \$54B in 2020, as fashion leads recovery

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton has proved resilience in 2020 despite an economic environment severely affected by the global health crisis, which resulted in the closures of many brand stores and manufacturing sites.

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Biden reinstates travel ban on Europe, adds South Africa

United States President Joseph Biden has signed an executive order reinstating COVID-19 travel restrictions on the majority of Europe and Brazil after Donald Trump lifted them before leaving office.

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LVMH presents 2021 Watch Week with eye on innovation

French fashion conglomerate LVMH has kicked off its second annual Watch Week, following the success of its inaugural event in Dubai last year.

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Belmond reopening renovated hotel in northern Italy

LVMH-owned hospitality group Belmond is reopening its Splendido Mare Hotel in Portofino in April following a complete renovation by French design agency Festen Architecture.

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Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in a Post-COVID World: From the Eyes of a Marketer"

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[Auto buyers increasingly supportive of online purchasing](#)

Automotive dealerships are shifting more steps of the retail process online, resulting in an all-time high consumer satisfaction rate, according to a new study.

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