

NEWS BRIEFS

Day's wrap: Gucci, LVMH Luxury Ventures, Bentley, Este Lauder Cos. and marketing webinar

January 27, 2021

Gucci is taking its sustainability strategy beyond carbon neutrality. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 27:

[Gucci presents proactive climate solutions' plan](#)

Italian fashion label Gucci has revealed an updated climate strategy as it looks at more aggressive efforts beyond carbon neutrality.



[Please click here to read the article](#)

[LVMH Luxury Ventures, L'Oral BOLD support Replika Series A funding](#)

Social selling platform Replika Software has completed its Series A financing round with support from LVMH Luxury Ventures and L'Oral BOLD.

[Please click here to read the article](#)

[Bentley hits production benchmark with 80,000th Continental GT](#)

British automaker Bentley Motors is celebrating another manufacturing milestone after producing its 80,000th Continental GT.

[Please click here to read the article](#)

[Este Lauder Cos. reveals sustainability blueprint](#)

Beauty group Este Lauder Companies has unveiled new sustainability goals, keeping in mind that affluent consumers are showing more interest in brands' environmental policies.

[Please click here to read the article](#)

[Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in a Post-COVID World: From the Eyes of a Marketer"

[Please click here to read the article](#)

[Savvy luxury labels diversifying digital offerings](#)

Luxury fashion brands have leveraged technology at unprecedented levels since the start of the COVID-19 pandemic, but these efforts are going beyond more mainstream or "traditional" digital channels.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.