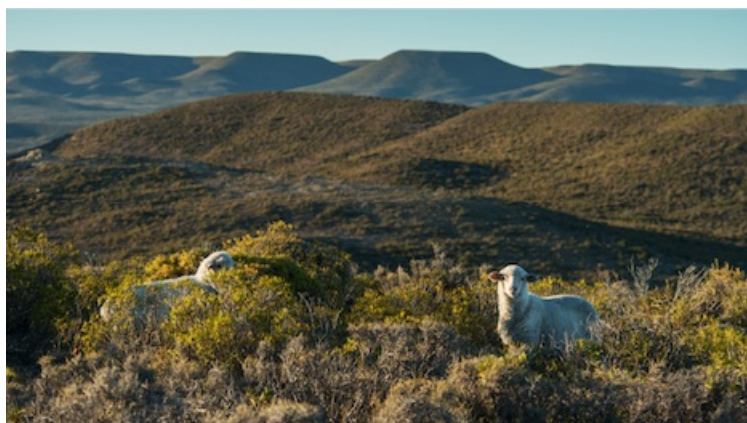


NEWS BRIEFS

Kering, Gucci, Prada, Neiman Marcus, Parmigiani Fleurier and marketing webinar

January 29, 2021



Kering continues its sustainability efforts by launching a new regenerative fund with Conservation International. Image courtesy of Kering

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 28:

[Kering, Conservation International launch sustainability fund](#)

French luxury conglomerate Kering and environmental nonprofit Conservation International have launched the "Regenerative Fund for Nature" to help finance farmers as they transition to regenerative agriculture across fashion's supply chain.

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[Gucci spreads love' in romantic digital campaign](#)

Italian fashion label Gucci is celebrating Valentine's Day with a dedicated zine in collaboration with photographer Brad Elterman.

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[Prada commits to reshaping a more inclusive industry](#)

Italian fashion conglomerate Prada Group has become the first luxury fashion company to join The Valuable 500, a global community dedicated to transforming the business system for the benefit of people with disabilities.

[Please click here to read the article](#)

[Neiman Marcus looks forward with merchandising, personnel advancements](#)

U.S. retail company Neiman Marcus Group is reshaping the luxury customer experience with advances in digital, merchandising and supply chain through new investments and key hires.

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[Parmigiani Fleurier appoints Guido Terreni CEO](#)

Swiss watchmaker Parmigiani Fleurier's board of directors has appointed Guido Terreni as chief executive officer of the company.

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[Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in a Post-COVID World: From the Eyes of a Marketer"

[Please click here to read the article](#)

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