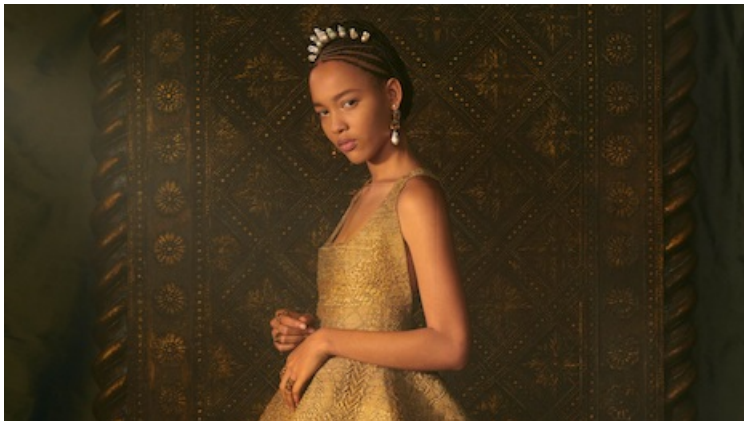


APPAREL AND ACCESSORIES

Dior introduces tarot-inspired SS21 couture collection

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Still image from the Dior SS21 haute couture collection. Image credit: Dior

By LUXURY DAILY NEWS SERVICE

French fashion label Christian Dior has presented its spring/summer 2021 haute couture collection through a short film inspired by the Visconti-Sforza, the oldest known tarot card deck in the world.

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With this mystical production, Dior creative director Maria Grazia Chiuri pays homage to Mr. Dior, who was fascinated by clairvoyants and would regularly receive tarot readings. The film showcases a collection of looks inspired by the 15th century cards, reinterpreted by Italian artist Pietro Ruffo.

"What was nice for me about the tarot is that when you are in a difficult moment, something that is magical can help us, to help us think better," said Ms. Chiuri in an interview with Vogue. "It's [been] a long time we've all been staying alone.

"You think much more about many aspects of yourself and your life," she said. "That's my belief: this year changed us a lot."

Le Chteau du Tarot

The brand and Ms. Chiuri commissioned Italian director Matteo Garrone to create a filmed interpretation of the collection named Le Chteau du Tarot.

"We decided to film a story about this girl who goes inside a castle," Ms. Chiuri explained to Vogue. "It's a labyrinth which represents an interior trip.

"When she meets each of the [tarot] figures, she has to reach a decision about her life," she said. "And on the other hand, she meets aspects of her own personality and learns not to be scared of the future."

Dior Haute Couture Spring-Summer 2021 Collection

The 15-minute fashion film opens on a tarot card reader shuffling a deck of cards and asks her young female visitor, "What would you like to know?" to which the young woman replies, "Who am I?"

The clairvoyant prompts the young woman to select a card from the deck, and the woman selects the card of the

high priestess. The woman is then transported to a new realm where she begins her spiritual journey of self discovery, encountering 15 different characters of the Visconti-Sforza along the way.

The French house recently highlighted the choreography and inspiration behind the elegant and effortless movement from the cruise 2021 show in a dance tutorial. In collaboration with choreographer and artist Sharon Eyal, Dior delivered an inside look at how the cruise 2021 show came to life on the runway ([see story](#)).

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