Luxury Daily®

The News and Intelligence You Need on Luxury

Louis Vuitton, Bulgari, L'Oral, Bloomingdale's, Wheels Up and marketing webinar

February 2, 2021

Applications for the Inclusive Beauty fund will be accepted through Feb. 18. Image credit: L'Oral USA

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 1:

Louis Vuitton raises funds for children in need

French fashion house Louis Vuitton is continuing its partnership with global nonprofit UNICEF to raise donations for children in need.

Please click here to read the article

Bulgari introduces collection of personalized fragrances

LVMH-owned Italian jeweler Bulgari is continuing its journey through the perfume space with a new personalized collection of fragrances.

Please click here to read the article

L'Oral, NAACP launch inclusive grant program

Beauty group L'Oral USA is partnering with the National Association of the Advancement of Colored People (NAACP) to present a new grant program for Black-owned beauty businesses.

Please click here to read the article

Bloomingdale's celebrates inclusivity with Shop for Good' campaign

U.S. department store Bloomingdale's has partnered with three cultural institutions and programs for its biannual philanthropic campaign dedicated to celebrating diverse and inclusive voices.

Please click here to read the article

Wheels Up acquired for $2.1B

Private aviation firm Wheels Up has agreed to become a publicly traded company through a merger with special

purpose acquisition company Aspirational Consumer Lifestyle Corp.

Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves
Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in a Post-COVID World: From the Eyes of a Marketer"