

NEWS BRIEFS

Day's wrap: Capri Holdings, Neiman Marcus, Tesla, Hennessy and marketing webinar

February 2, 2021



Balmain is featured in the Spotlight on Diversity edit from Neiman Marcus. Image credit: Neiman Marcus

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 2:

[Capri Holdings creates foundation to support diversity in fashion](#)

Fashion group Capri Holdings Limited is forming a new foundation to further its commitment to workforce diversity.

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[Neiman Marcus spotlights diversity for Black History Month](#)

U.S. retailer Neiman Marcus Group has launched its Black History Month campaign focusing on uplifting Black excellence.

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[Tesla issues voluntary recall after display malfunctions](#)

U.S. automaker Tesla is recalling nearly 135,000 vehicles after touchscreen issues led to the loss of several safety-related features.

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[Hennessy toasts US VP with special cocktail set](#)

LVMH-owned Cognac house Hennessy is celebrating the groundbreaking 49th vice president of the United States with a commemorative cocktail set.

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[Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves](#)

Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in

a Post-COVID World: From the Eyes of a Marketer"

[Register now](#)

[As wait for in-person events continues, how have marketers adapted?](#)

Nearly a year after COVID-19 was declared a global pandemic, in-person events have not returned in earnest continuing to pose challenges for luxury marketers who relied on these opportunities to engage with affluent consumers.

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