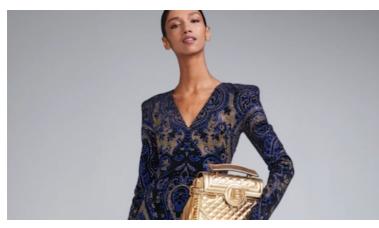


NEWS BRIEFS

# Day's wrap: Capri Holdings, Neiman Marcus, Tesla, Hennessy and marketing webinar

February 2, 2021



Balmain is featured in the Spotlight on Diversity edit from Neiman Marcus. Image credit: Neiman Marcus

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 2:

### Capri Holdings creates foundation to support diversity in fashion

Fashion group Capri Holdings Limited is forming a new foundation to further its commitment to workforce diversity.

Subscribe to **Luxury Daily** Plus: Just released State of Luxury 2019 Save \$246 >

Please click here to read the article

### Neiman Marcus spotlights diversity for Black History Month

U.S. retailer Neiman Marcus Group has launched its Black History Month campaign focusing on uplifting Black excellence.

Please click here to read the article

### Tesla issues voluntary recall after display malfunctions

U.S. automaker Tesla is recalling nearly 135,000 vehicles after touchscreen issues led to the loss of several safety-related features.

Please click here to read the article

### Hennessy toasts US VP with special cocktail set

LVMH-owned Cognac house Hennessy is celebrating the groundbreaking 49th vice president of the United States with a commemorative cocktail set.

### Please click here to read the article

Webinar: Why authenticity matters even more for luxury brands as post-pandemic consumer evolves Register now for the free webinar on Wednesday, Feb. 3 at noon to 1 p.m. EST (New York time) titled, "Authenticity in

## a Post-COVID World: From the Eyes of a Marketer"

#### Register now

As wait for in-person events continues, how have marketers adapted?

Nearly a year after COVID-19 was declared a global pandemic, in-person events have not returned in earnest continuing to pose challenges for luxury marketers who relied on these opportunities to engage with affluent consumers.

Please click here to read the article

Please click here to read the morning newsletter

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.