

NEWS BRIEFS

Esté Lauder, Gucci, Lexus, British Fashion Council and Belmond

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Gucci Beauty is operated and licensed by Coty Inc. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 5:

[Esté Lauder shows signs of recovery with Q2 results](#)

Beauty group Esté Lauder Companies has reported net sales of \$4.85 billion for its second quarter, largely due to growth from its skincare and fragrance brands.

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[Gucci Beauty debuts on Tmall](#)

Coty-licensed Italian brand Gucci Beauty has launched its flagship store on Alibaba's Tmall Luxury Pavilion, expanding its reach among Chinese affluents.

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[Lexus foregoes Super Bowl LV spot](#)

Toyota Corp's Lexus has exchanged the highly coveted Super Bowl broadcast space for YouTube marketing opportunities.

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[British Fashion Council, TikTok present fashion initiative](#)

The British Fashion Council (BFC) and short-form video sharing platform TikTok have partnered to launch this year's NewGen fashion initiative.

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[Belmond opening tropical Caribbean hotel](#)

LVMH-owned hospitality group Belmond is opening La Samanna, a beachfront hotel located on the French side of St. Martin, amid continued travel restrictions.

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