

APPAREL AND ACCESSORIES

Ferragamo taps emerging artists for collaborative capsule collections

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The Viva ballet flats for the Year of the Ox. Image courtesy of Salvatore Ferragamo

By LUXURY DAILY NEWS SERVICE

Italian fashion label Salvatore Ferragamo is marking two upcoming holidays with artistic collaborations.

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For an ongoing multimedia project, Ferragamo tapped young illustrators and sculptors. The first two chapters are focused on Chinese New Year and Valentine's Day.

Artistic interpretations

London-based artist Charlotte Mei created a series of pop art-inspired photographic collages and illustrations for the Chinese New Year project, called "What makes you Niu?" The word "niu" is how the word ox is pronounced in Chinese, as well as a term for people who are capable and bold.

Products featured include silk scarves with the Ox zodiac sign in a floral patchwork print, black and gold driving loafers and leather goods embossed with the Ganicini pattern.

[View this post on Instagram](#)

A post shared by Salvatore Ferragamo (@ferragamo)

Instagram post about the Ferragamo "Patchwork of Love" collaboration

For the Valentine's Day project "Patchwork of Love," five artists created collages, animations, illustrations, videos, sculptures and more to explore contrasting aspects of romance. The featured artists include Charlotte Mei, Davide Ronco, Johanna Goodman, Mert Keskin and Ruth van Beek.

Valentine's Day items have a red and black color scheme, including the Vara shoes and handbag and a selection of small leather goods.

British footwear brand **Nicholas Kirkwood** also put an artistic spin on its Chinese New Year capsule collection.

The playful collection features Beya loafers and Casati boots that pay homage to all four versions of Andy Warhol's cow series, which first covered the walls of the Leo Castelli gallery in New York City in 1966. The capsule was developed in partnership with The Andy Warhol Foundation for the Visual Arts ([see story](#)).

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