

NEWS BRIEFS

## Day's wrap: Chinese New Year, Fendi, Hennessy, Launchmetrics and Engel & Vlkers

February 12, 2021



*Fendi has released a capsule collection for Chinese New Year. Image credit: Fendi*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 12:

[Fendi celebrates spring holidays with capsule collections](#)

Italian fashion label Fendi is celebrating the season of love with a feminine Valentine's Day capsule collection.

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[Hennessy welcomes the Year of the Ox with special event, collaborations](#)

LVMH-owned Cognac house Hennessy is toasting to the New Year with ambassador Henry Golding.

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[Launchmetrics launches digital street style initiative](#)

Fashion cloud technology Launchmetrics is helping brands and influencers bring street style content back to social media amid the COVID-19 pandemic.

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[Engel & Vlkers hits \\$32B in 2020 revenue, driven by the Americas](#)

Brokerage firm Engel & Vlkers has been a beneficiary of the luxury real estate boom, as the group experienced double-digit revenue growth in 2020.

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[Leveraging tech to improve CX can build brand loyalty](#)

Brands are being urged to prioritize excellent customer service and safety procedures to ensure continued sales and consumer loyalty.

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