

NEWS BRIEFS

Day's wrap: Prada Group, Paris Fashion Week, Jaguar Land Rover and Sephora

February 15, 2021



Prada and UNESCO have completed the final stage of their Sea Beyond sustainability program. Image credit: Prada Group

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 15:

[Prada, UNESCO complete educational conservation program](#)

Italy's Prada Group and UNESCO's Intergovernmental Oceanographic Commission (IOC) have announced the last phase of the Sea Beyond program, an initiative that raises awareness on ocean preservation and sustainability within schools around the world.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[Paris Fashion Week will go on with notable absences](#)

The Fédération de la Haute Couture et de la Mode has released a preliminary calendar with 93 brands who will present their ready-to-wear FW21 collections at Paris Fashion Week next month.

[Please click here to read the article](#)

[Jaguar Land Rover pushes toward full electrification](#)

British automaker Jaguar Land Rover is reimagining the future of modern luxury through sustainability efforts within its two distinct brands.

[Please click here to read the article](#)

[Sephora welcomes BIPOC-owned brands to incubator program](#)

LVMH-owned beauty retailer Sephora has selected eight brands that will participate in the retailer's 2021 Accelerate incubator program, comprised exclusively of BIPOC-founded brands.

[Please click here to read the article](#)

[NYFW's virtual events are not one-size-fits-all](#)

With a full-fledged New York Fashion Week out of the question, brands continue to look for ways to make digital presentations more engaging.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.