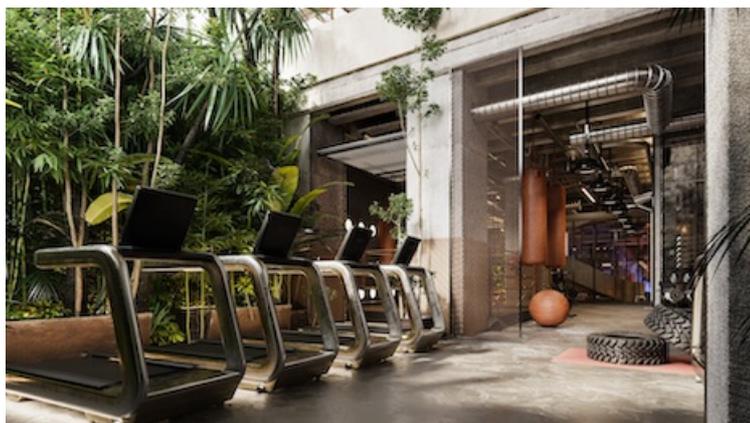


NEWS BRIEFS

Day's wrap: Marriott, Hugo Boss, Saks and Mandarin Oriental

February 16, 2021



Mandarin Oriental Tel Aviv gym. Image courtesy of The Residences at Mandarin Oriental

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 16:

[Marriott CEO dies after cancer battle](#)

Arne M. Sorenson, president and CEO of hospitality group Marriott International, passed away on Feb. 15 after a battle with pancreatic cancer.

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[Boss recruits NBA star for sporty capsule collection](#)

German fashion house Hugo Boss is teaming with the National Basketball Association on a capsule collection, in the latest collaboration between the athletic league and a luxury brand.

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[Saks taps entertainers Tiffany Haddish, Maluma for spring campaign](#)

Department store chain Saks Fifth Avenue is joining forces with actress Tiffany Haddish and singer Maluma for its new spring campaign.

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[Mandarin Oriental spotlights group-wide sustainability push](#)

Hotel group Mandarin Oriental is touting its sustainability efforts in a new multichannel campaign.

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[Vestiaire Collective, Alexander McQueen partner to debut brand-approved resale](#)

Resale platform Vestiaire Collective is partnering with British fashion label Alexander McQueen to launch a new "brand approved" program, as luxury brands look to become more directly involved with circular fashion initiatives.

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