

NEWS BRIEFS

Day's wrap: Kering, Luxury Portfolio International, Farfetch, The Macallan and Montblanc

February 17, 2021



Nini for Gucci Eyewear spring/summer 2021. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 17:

[Kering revenue hits \\$15.8B in 2020, as Gucci's growth stalls](#)

French luxury conglomerate Kering continued its recovery from the COVID-19 pandemic in the second half of 2020, but its flagship label continues to falter compared to its peers.

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[Real estate leading investment among affluents: Luxury Portfolio International](#)

Globally, luxury real estate is a seller's market as the world's wealthiest desire more space and amenities.

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[Farfetch partners with The Restory in new sustainability effort](#)

Online retailer Farfetch is partnering with aftercare platform The Restory in its latest effort to sustainably extend the lifecycle of luxury goods.

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[The Macallan collaborates with Sir Peter Blake for new collection](#)

Scottish whisky maker The Macallan is collaborating with artist Sir Peter Blake to launch "The Anecdotes of Ages Collection," which celebrates the legacies of both the artist and brand.

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[Montblanc debuts tome exploring history of writing](#)

German luxury goods maker Montblanc is looking to move aspiring writers with a new coffee table book dedicated to the written word and the brand's connection with literary culture.

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[Trade secrets: What fashion and luxury brands should know](#)

Trade secrets are one of the big four recognized forms of intellectual property. Yet many fashion and luxury goods companies neglect this protection.

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