

NEWS BRIEFS

Kering, Luxury Portfolio International, Farfetch, The Macallan and Montblanc

February 18, 2021



Online retailer FarFetch has partnered with aftercare platform The Restory in new sustainability effort. Image courtesy of Farfetch

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 17:

[Kering revenue hits \\$15.8B in 2020, as Gucci's growth stalls](#)

French luxury conglomerate Kering continued its recovery from the COVID-19 pandemic in the second half of 2020, but its flagship label continues to falter compared to its peers.

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[Real estate leading investment among affluents: Luxury Portfolio International](#)

Globally, luxury real estate is a seller's market as the world's wealthiest desire more space and amenities.

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[Farfetch partners with The Restory in new sustainability effort](#)

Online retailer Farfetch is partnering with aftercare platform The Restory in its latest effort to sustainably extend the lifecycle of luxury goods.

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[The Macallan collaborates with Sir Peter Blake for new collection](#)

Scottish whisky maker The Macallan is collaborating with artist Sir Peter Blake to launch "The Anecdotes of Ages Collection," which celebrates the legacies of both the artist and brand.

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[Montblanc debuts tome exploring history of writing](#)

German luxury goods maker Montblanc is looking to move aspiring writers with a new coffee table book dedicated to the written word and the brand's connection with literary culture.

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