

NEWS BRIEFS

Day's wrap: Hodinkee, Gucci, Ferragamo, Net-A-Porter and Lexus

February 18, 2021



Hodinkee announces acquisition of secondhand watch marketplace Crown & Caliber. Image courtesy of Hodinkee

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 18:

[Hodinkee acquires Crown & Caliber in continued expansion](#)

Watch platform Hodinkee has announced its acquisition of secondhand watch marketplace Crown & Caliber as it continues to expand its offerings.

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[Gucci features Ken Scott's florals in Epilogue collection](#)

Italian fashion label Gucci has announced it is incorporating archival work of designer Ken Scott in the brand's newest Epilogue collection.

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[Salvatore Ferragamo partners with Medallia to improve CX](#)

Italian fashion house Salvatore Ferragamo is announcing its partnership with customer experience company Medallia to improve CX both in-store and virtually.

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[Net-A-Porter, Mr Porter launch new iPhone widgets](#)

Online retailers Net-A-Porter and Mr Porter are implementing new widgets for iPhone and iPad users, making its products more accessible to consumers.

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[Lexus reveals Gamers' IS, ultimate gaming space in a vehicle](#)

Toyota Corp.'s Lexus is expanding its "All In" campaign with its new release of the Gamers' IS, the first vehicle designed by and for the Twitch community.

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[New York still home to most UHNWI worldwide: Wealth-X](#)

Trade secrets are one of the big four recognized forms of intellectual property. Yet many fashion and luxury goods companies neglect this protection.

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