

NEWS BRIEFS

## Day's wrap: Facebook, Australian government, Este Lauder, Bentley and Audi

February 23, 2021



Facebook plans to restore news pages to its platform in Australia. Image credit: Getty

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 23:

### [Facebook, Australia come to agreement over news ban](#)

U.S. technology giant Facebook has reached a deal with the Australian government after a nearly week-long suspension of news pages on the social media platform.

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### [Este Lauder increases stake in \\$1B Deciem deal](#)

Beauty group Este Lauder Companies Inc. has agreed to increase its investment in Canadian-based multi-brand company Deciem Beauty Group by 47 percent.

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### [Bentley enables virtual bespoke configuration](#)

British automaker Bentley Motors is making it easier for customers to remotely work with retailers to fulfill personal commissioning requirements with its Mulliner Visualizer program.

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### [Audi, Black Automotive Media Group collaborate on education initiative](#)

Automaker Audi of America has joined forces with Black Automotive Media Group (BAMG) to launch an internship and guest lecture series at Lincoln University in an effort to introduce students to the global automotive industry.

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### [Chanel becomes latest luxury player in beauty AI](#)

High-end beauty brands and retailers have been exploring the possibilities of augmented reality technology in recent years, but the global pandemic has accelerated innovation and created new expectations for the shopping experience.

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