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NEWS BRIEFS

Mytheresa, Sotheby's International Realty, Hennessy, Genesis and Seabourn

February 26, 2021

Seabourn is canceling its Alaska and British Columbia cruises for 2021. Image credit: Seabourn

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 25:

Mytheresa sees ecommerce momentum continue in Q2 2021

Ecommerce retailer Mytheresa saw its net sales grow by almost 33 percent year-over-year during the second quarter of fiscal year 2021 ended Dec. 31, as luxury consumers continue to shop online.

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Sotheby's International Realty achieves record $150B in global sales

Sotheby's International Realty has revealed that its affiliated brokers and sales professionals saw sales growth of almost 32 percent in 2020, as the luxury real estate market soared to new heights.

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Hennessy teams with NBA for global partnership

LVMH-owned Cognac brand Hennessy has taken its partnership with the National Basketball Association global.

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Genesis celebrates art of storytelling with CNN collaboration

Korean automaker Genesis is partnering with CNN International on a new program supporting emerging filmmakers and visual storytelling.

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Seabourn scraps Alaskan cruises for 2021

Cruise line Seabourn is canceling all of its Alaska and British Columbia departures for the year, as regulations around travel and cruising continue to evolve amid the COVID-19 pandemic.

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