

AUTOMOTIVE

Rolls-Royce names Chestnut Tree House as 2021 house charity

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Rolls-Royce crafts people handmade this chestnut wood sign for Chestnut Tree House in 2012. Image credit: Rolls-Royce

By LUXURY DAILY NEWS SERVICE

British automaker Rolls-Royce has selected Chestnut Tree House as its annual house charity, as voted on by its Goodwood employees in a yearly tradition.

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This is the second time that Chestnut Tree House children's hospice has been named the house charity for Rolls-Royce. The organization works with children up to 19 years of age and their families at its hospice and in their own homes.

"We've supported a new house charity every year since we opened our doors in 2003," said Andrew Ball, head of corporate relations at Rolls-Royce Motor Cars, in a statement. "In that time, our people have raised enormous sums for local causes and forged deep relationships that last long after the 12-month partnership has ended.

"It's a privilege to support such amazing people doing extraordinary work, and make a real difference in our community," he said. "We're very much looking forward to working with Chestnut Tree House over the coming year."

Showing support

Every year, Rolls-Royce invites staff to nominate organizations for its house charity, which benefits from a range of fundraising programming throughout the year. The company then votes to support a charity from its shortlist of candidates.

The 2020 house charity was Families of Ocean Ward, which supports children with heart conditions who have gone through or are currently undergoing treatment and their families on Ocean Ward, Southampton General Hospital in England ([see story](#)). Employees at Rolls-Royce raised 11,000 pounds, or about \$15,300 at current exchange for the charity even as COVID-19 canceled all large fundraising events.



Chestnut Tree House provides hospice care services and community support for children and young people. Image credit: Chestnut Tree House

Chestnut Tree House was also the marque's house charity in 2012.

"The last year has been difficult for everyone, and extremely hard for Chestnut Tree House children's hospice, as we rely on fundraising to continue being able to provide vital care services for local children who need hospice care and their families," said Alison Taylor, corporate fundraising manager at Chestnut Tree House, in a statement. "We're so grateful that Rolls-Royce has chosen to support Chestnut Tree House and are really excited to see what this partnership will bring.

"Every penny raised will help us to continue supporting children and families across East and West Sussex and South East Hampshire," she said. "But it goes beyond financial support, as being linked to a business like Rolls-Royce helps to raise awareness of the work the hospice does, and show how we are very much part of the local community."

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