

NEWS BRIEFS

Day's wrap: Este Lauder, L'Oral, UK tariff lift, Bloomingdale's, Yu Prize

March 4, 2021



Collection of Estée Lauder lipstick. Image credit: Estée Lauder

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 4:

[Este Lauder establishes new diversity, racial equity division](#)

Beauty group Estée Lauder Companies has announced an Equity and Engagement Center of Excellence (COE) division in line with its commitment to build greater equity and representation throughout its business.

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[L'Oral adopts green science' business approach](#)

French beauty group L'Oréal is committing to a more environmentally conscious beauty industry with the implementation of a "Green Sciences" chapter in its Research and Innovation department.

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[British luxury producers relieved over aerospace tariff suspension](#)

Walpole and other luxury British brands are welcoming the joint announcement from the United States and United Kingdom that the U.S. will suspend a 25 percent retaliatory tariff imposed on single-malt whiskey, cashmere, wool, tailoring and bed linen products.

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[Bloomingdale's, Stella McCartney collaborate on pop-up shop](#)

U.S. retailer Bloomingdale's has partnered with British fashion brand Stella McCartney to curate The Carousel at Bloomingdale's: Stellabration pop-up shop.

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[Wendy Yu announces 2021 award finalists](#)

The Federation de la Haute Couture et de la Mode and entrepreneur Wendy Yu have announced 16 fashion designers as Yu Prize 2021 finalists, representing China's most promising fashion talent.

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[Google ending individual tracking, giving digital marketers another challenge](#)

Technology giant Google has confirmed that it will not introduce alternate identifiers to track users online once it phases out third-party cookies, opting to use "privacy-preserving" solutions for digital advertising.

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