

ARTS AND ENTERTAINMENT

## Christie's pledges to be net zero by 2030

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*Christie's London headquarters now uses renewable energy. Image credit: Christie's*

By LUXURY DAILY NEWS SERVICE

Auction house Christie's is committing to more sustainable operations and setting several benchmarks to achieve net zero carbon emissions by 2030.

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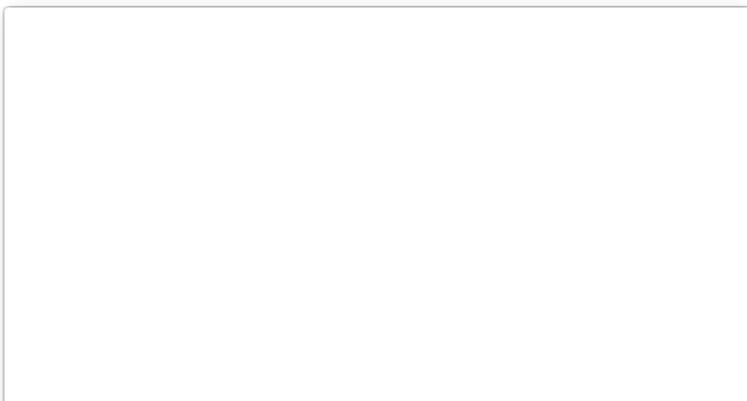
Christie's will be focusing on several areas, including logistics, travel and printed collateral. As the auction house has expanded its digital client experience amid the COVID-19 pandemic, this has supported a move towards a more environmentally-conscious culture.

"As a market leader, Christie's has a special responsibility in terms of protecting our environment and building a more sustainable business for now and for the future," said Guillaume Cerutti, CEO at Christie's, in a statement. "We are committing to defined targets and transparent communication of our progress, while supporting collaboration across the industry."

### Sustainable auctions

Christie's is the first auction house to apply for accreditation under the Science-Based Target initiative (SBTi) to limit warming to prevent the most dangerous climate change using best practices and strict criteria.

Among the firm's goals are a 50 percent reduction in its carbon emissions, achieving 90 percent diversion from landfill for its waste and 100 percent recyclable packaging and printed materials for clients.



[View this post on Instagram](#)

A post shared by Christie's (@christiesinc)

### *Christie's is setting sustainability goals*

Christie's has already made progress in some of these areas, having switched its London headquarters to renewable energy. The company also plans to use lower carbon transport when shipping goods and is experimenting with reusable packaging.

The pandemic has also illustrated how well the auction business can be adapted to digital formats, allowing Christie's to identify how to reduce business travel in the post-COVID era. This also helped the auction house cut back on its print materials by 75 percent in 2020.

Later this year, Christie's will publish its first annual report about its future emissions and sustainability goals.

There are rising expectations from consumers and governments for businesses to be transparent about their sustainability actions.

Many plans and proposals for sustainability are in motion, especially in the United States and European Union, but these aspirations will soon become legitimate policies.

Businesses must be prepared to follow new rules and expectations, such as disclosing carbon emissions information and making efforts to eliminate forced labor among supply chains ([see story](#)).

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