

NEWS BRIEFS

## Day's wrap: Christian Louboutin, Prada, Guerlain, L'Occitane and International Women's Day

March 8, 2021



*Christian Louboutin's red sole is known as iconic. Image credit: Christian Louboutin*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 8:

### [Exor becomes 24pc shareholder for Christian Louboutin](#)

French footwear and accessories label Christian Louboutin has sold a 24 percent stake to shareholder Exor, the parent company of Ferrari.

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### [Prada partners with UNESCO to assist girls' education](#)

Italian fashion conglomerate Prada Group is collaborating with the United Nations Educational, Scientific and Cultural Organization (UNESCO) on an initiative called "Keeping Girls Connected," aiming to promote and assist girls' continued education and safe returns to school.

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### [Guerlain teams with UNESCO to launch women's beekeeping program](#)

French beauty label Guerlain has partnered with the United Nations Educational, Scientific and Cultural Organization (UNESCO) in launching a state-of-the-art female beekeeping entrepreneurship program called "Women for Bees."

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### [L'Occitane already exceeds primary biodiversity goal for 2025](#)

French cosmetics brand L'Occitane en Provence has already surpassed its biodiversity objective set in 2016 that aimed to protect 1,000 varieties and species by 2025.

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[Luxury celebrates, elevates women on International Women's Day and beyond](#)

Several luxury brands are celebrating International Women's Day 2021 by highlighting new initiatives and programs designed to support women.

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[What does the Saks ecommerce split say about shoppers and retailers?](#)

The owner of department store chain Saks Fifth Avenue is establishing the retailer's ecommerce business as a standalone entity, signaling an evolution in consumers' shopping preferences.

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