

NEWS BRIEFS

Net-A-Porter, Farfetch, Bentley, Swarovski, Klarna and brand protection webinar

March 10, 2021



Farfetch celebrates Ramadan with a new collection. Image courtesy of Farfetch

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 9:

[Net-A-Porter launches platform in Middle East](#)

Online retailer Net-A-Porter has launched a new localized platform for the Middle East, expanding its global reach.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[Farfetch unveils exclusive capsule collection for Ramadan](#)

Online retailer Farfetch has launched a new Ramadan campaign highlighting exclusive collections from 30 Middle Eastern and international designers.

[Please click here to read the article](#)

[Bentley introduces transformable baby stroller](#)

British automaker Bentley Motors has unveiled a functional stroller-tricycle that transforms throughout a child's early years, its latest lifestyle offering.

[Please click here to read the article](#)

[Swarovski launches sustainability initiative in partnership with the UN](#)

Austrian crystal and jewelry designer Swarovski is teaming up with the United Nations Office for Partnerships to identify and accelerate the next generation of creative leaders in sustainability.

[Please click here to read the article](#)

[Klarna elevates merchant marketing with new demand-generation services](#)

Payment provider Klarna is expanding its suite of marketing products and services designed to provide retailers with more tools to drive consumer demand and acquire, convert and retain customers.

[Please click here to read the article](#)

Webinar: Protecting brands from fast-growing counterfeiting, return fraud

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

[Please click here to register](#)

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.