

NEWS BRIEFS

Day's wrap: Facebook, Cond Nast, Audi, NuOrder and brand protection webinar

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NuOrder offers several cloud-based features, such as virtual showrooms. Image credit: NuOrder

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 10:

Facebook seeks to dismiss antitrust lawsuits

Social media giant Facebook has filed motions to dismiss antitrust lawsuits brought by the Federal Trade Commission and state attorneys general in late 2020.

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Cond Nast stays mum amid concerns over new Teen Vogue editor

Media group Cond Nast is facing mounting criticism for its response to an ongoing controversy surrounding the incoming editor in chief of Teen Vogue.

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Audi, James Beard Foundation honor female chefs with digital cookbook

German automaker Audi has partnered with the James Beard Foundation to honor female chefs with a new digital cookbook.

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NuOrder builds momentum after \$45M funding round

Wholesale ecommerce platform NuOrder has completed a funding round valued at \$45 million as digital buying continues to grow amid the ongoing pandemic.

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Webinar: Protecting brands from fast-growing counterfeiting, return fraud

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

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Pandemic pivot lessons from outside the luxury sphere

Luxury labels can learn from how mass-market brands pivoted after the COVID-19 pandemic upended the ecommerce and retail businesses.

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