

NEWS BRIEFS

Day's wrap: Burberry, Herms, Facebook, Christie's, luxury real estate and brand protection webinar

March 12, 2021



Burberry stands out as a benchmark for ecommerce. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 12:

[Burberry forecasts positive growth for 2021](#)

British fashion label Burberry is expecting to surpass market profit and revenue forecasts after strong sales in December.

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[Herms introduces handbag made with mushroom-based textile](#)

French fashion house Herms is reimagining its Victoria travel bag in collaboration with California-based biomaterial startup MycoWorks.

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[Facebook rolls out new tools to help content creators earn money](#)

U.S. tech giant Facebook has introduced new ways in which it plans to support content creators and diversify revenue on its platform.

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[Luxury apartment search at an all-time high](#)

A high volume of luxury apartment searches was identified as early as two months after the pandemic first broke out and has remained steady beyond last year's peak rental season.

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[Christie's hosts monumental digital art sale](#)

Auction house Christie's has sold its first purely digital artwork ever offered on the platform.

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[Webinar: Protecting brands from fast-growing counterfeiting, return fraud](#)

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

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[Fashion looks "beyond the runway" toward more inclusive industry](#)

The fashion industry has promised change in regards to sustainability, diversity and inclusion, but many speculate whether these promises are performative or if the institution is taking concrete steps toward systemic transformation.

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