

NEWS BRIEFS

Burberry, Herms, Facebook, Christie's, luxury real estate and brand protection webinar

March 15, 2021



Burberry stands out as a benchmark for ecommerce. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 12:

[Burberry forecasts positive growth for 2021](#)

British fashion label Burberry is expecting to surpass market profit and revenue forecasts after strong sales in December.

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[Herms introduces handbag made with mushroom-based textile](#)

French fashion house Herms is reimagining its Victoria travel bag in collaboration with California-based biomaterial startup MycoWorks.

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[Facebook rolls out new tools to help content creators earn money](#)

U.S. tech giant Facebook has introduced new ways in which it plans to support content creators and diversify revenue on its platform.

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[Luxury apartment search at an all-time high](#)

A high volume of luxury apartment searches was identified as early as two months after the pandemic first broke out and has remained steady beyond last year's peak rental season.

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[Christie's hosts monumental digital art sale](#)

Auction house Christie's has sold its first purely digital artwork ever offered on the platform.

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[Webinar: Protecting brands from fast-growing counterfeiting, return fraud](#)

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

[Please click here to register](#)

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