

ARTS AND ENTERTAINMENT

## Land Rover launches annual "Earth Photo" challenge

March 16, 2021



*Earth Photo 2021 is now accepting entries. Image credit: Land Rover*

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By LUXURY DAILY NEWS SERVICE

British automaker Land Rover is launching an international photography contest hoping to inspire an appreciation of people's surroundings.

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The 2021 Earth Photo competition with the Royal Geographical Society (with IBG) aims to promote environmental and geographical issues by revealing the stories behind the winning images and videos. Land Rover and the Royal Geographical Society have worked on fieldwork and expeditions for more than 40 years, providing vehicles and expertise and funding training and outreach projects.

"Land Rover has always enabled people to make more of their world, so we are delighted to support the Royal Geographical Society's Earth Photo competition," said Laura Wood, head of global PR brand and partnerships at Jaguar Land Rover, in a statement. "By going above and beyond to capture extraordinary images, professional and amateur photographers alike can help make a positive difference, enabling a wider vision of our world."

Celebrating surroundings

The Royal Geographical Society (with the Institute of British Geographers) is the learned society and professional body for geography in the U.K. The group promotes education and public engagement through several efforts, including its longtime partnership with Land Rover.

Earth Photo has five award categories: people, place, nature, changing forests and a climate of change. Last year's competition drew 2,600 entries from all over the world.



*Yanrong Guo's Miss won the People category in 2020. Image credit: Earth Photo*

Entrants will be encouraged to take photographs and videos when it is safe to do so, coronavirus restrictions permitting.

The annual competition and exhibitions are jointly developed and hosted by the Society with Land Rover and Forestry England and supported by leading visual arts consultancy Parker Harris.

Entries are now open, with exhibitions of winning and shortlisted images and videos in the summer and fall.

In a similar pursuit of supporting young artists and photographers, British automaker Bentley Motors announced its sponsorship of the International Automotive Photography Awards, which aims to establish and promote the best young automotive photography talent globally.

The awards were hosted and powered by automotive lifestyle brand The Mechanists and judged by friends of Bentley and celebrated photographers Hedi Sersoub, Amy Shore, Drew Gibson and Remi Dargegen ([see story](#)). The winner was selected in February 2021 and granted the exclusive opportunity to photograph a Bentley and be featured on the global channel, among other prizes.

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