

NEWS BRIEFS

Snap Inc., Luxury Portfolio International, Audi, Beverly Hills and brand protection webinar

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Is Beverly Hills going to the dogs? Image credit: Beverly Hills Conference & Visitors Bureau

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 18:

[Snap Inc. buys apparel-tech sizing firm with ecommerce in mind](#)

Social media company Snap Inc. has acquired German machine learning platform Fit Analytics in a push towards ecommerce.

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[Luxury Portfolio International teams with JamesEdition to boost global exposure](#)

Real estate marketing firm Luxury Portfolio International is partnering with real estate listings platform JamesEdition to syndicate high-end properties to its worldwide audience.

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[Audi ends FY 2020 with record Q4](#)

German automaker Audi experienced a strong second half to propel its sales revenues to more than 49.9 billion euro, or about \$59.5 billion at current exchange, in the 2020 fiscal year.

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[Beverly Hills boosts its pedigree as dog-friendly destination](#)

The city of Beverly Hills, CA is showcasing its upscale amenities with the help of some furry ambassadors as consumers become more interested in traveling with their pets.

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[Webinar: Protecting brands from fast-growing counterfeiting, return fraud](#)

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-

growing counterfeiting, return fraud"

[Please click here to register](#)

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