

AUTOMOTIVE

Porsche goes the distance with "Bill and Ted" stars

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Actors Keanu Reeves and Alex Winter test drive the all-electric Taycan. Image credit: Porsche

By LUXURY DAILY NEWS SERVICE

German automaker Porsche is enlisting the help of an iconic movie duo for its latest Taycan effort.

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In "Going the Distance," actors Keanu Reeves and Alex Winter known for starring together in the Bill & Ted franchise see how far they can drive a Porsche Taycan on a single charge. The film is the most recent Porsche campaign focusing on the electric sports car.

Excellent adventure

The comedic duo are tasked with driving from Santa Barbara to the Porsche Experience Center in Los Angeles on a single charge of the Taycan, a distance of more than 100 miles. To up the stakes, they also make pit stops along the way.

As their journey begins on the highway, the friends speak to each other on the Bluetooth speaker from their respective Porsche. They reminisce about their first Porsche, with Mr. Reeves driving a 911 and Mr. Winter opting for a Targa.

Their first stop is with Tanner Foust, a racer and stunt driver. On a closed track, they each accelerate to top speeds of more than 160 mph, putting the Taycan to the test.

Keanu Reeves and Alex Winter face off in the Taycan

Mr. Reeves and Mr. Winter also meet with champion racer and Porsche test Patrick Long to complete a 2-mile hill climb. Mr. Long leads the pair through the climb in a 918 Spyder, Porsche's hybrid supercar.

Along the drive down the coast, the actors swap updates about their Taycans charge and their driving experience. Finally, they arrive at the Porsche Experience Center, where they meet Mark Hotchkis to complete more racing challenges, including drifts.

In another recent Taycan campaign, Porsche follows the stories of its chief designer Michael Mauer and Norwegian Olympic gold medalist skier Aksel Lund Svindal. With alternating scenes, "The Perfect Line" shares the similarities between the two men's backgrounds and their careers ([see story](#)).

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