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NEWS BRIEFS

Burberry, Chinese government, LVMH, De Beers, Cond Nast, South Korean retail and brand protection webinar

March 26, 2021



LVMH sets new sights on Amazon rehabilitation. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 25:

Burberry, others face backlash over Xinjiang labor concerns

British fashion label Burberry is one of several brands enduring the wrath of Chinese state media and consumers after expressing concerns over alleged forced labor practices in China's Xinjiang region.



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LVMH, UNESCO partner on deforestation project

French luxury conglomerate LVMH has unveiled a new biodiversity strategy and a project to combat deforestation in the Amazon in partnership with nonprofit organization UNESCO.

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De Beers, Stanford launch business initiative in southern Africa

British jeweler De Beers Group and Stanford University Graduate School of Business are working together to help business leaders in southern African expand and transform their companies, communities and economies.

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Epicurious launches first cocktail recipe finder tool

Cond Nast-owned publication Epicurious has launched a new cocktail recipe initiative in a first-time partnership with online spirits retailer ReserveBar.

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South Korea sees greatest retail growth in 2 years

South Korea announced a 10 percent overall increase in February retail sales as markets in Asia continue their

economic recovery amid the global COVID-19 pandemic.

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Webinar: Register now to learn why authentication matters more than ever

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

Please click here to register

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