

AUTOMOTIVE

Bentley celebrates milestone 200,000th luxury car

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The oldest existing Bentley, the 1920 EXP 2, alongside the 200,000th vehicle from the marque. Image credit: Bentley Motors

By LUXURY DAILY NEWS SERVICE

Britain's Bentley Motors has rolled off its 200,000th luxury car from its production line, in another landmark moment for the marque.

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Completed this week, the milestone vehicle is a Bentayga Hybrid commissioned by a Chinese client. While Bentley was founded more than a century ago, the automaker has manufactured more than 155,000 luxury vehicles in the last 18 years alone.

"This production of the 200,000th car is just the latest landmark on the extraordinary journey that Bentley has been travelling since its foundation in 1919," said Adrian Hallmark, chairman and CEO of Bentley, in a statement. "In 2003 the introduction of the Continental GT represented a transformative moment for the brand, and this Bentley alone, has represented 80,000 sales of our total 200,000, and created both a new segment, and a contemporary image foundation for the Bentley business.

Bentley benchmarks

Bentley's most prominent contemporary models are the Continental GT and Bentayga SUV. The automaker introduced an updated Bentayga Hybrid earlier this year ([see story](#)).

In January, Bentley reached another manufacturing milestone with its 80,000th Continental GT ([see story](#)). The automaker is also on its third generation of the Flying Spur, having built more than 40,000 luxury sports sedans ([see story](#)).



The 80,000th Continental GT leads a lineup of Bentley models and performance vehicles. Image credit: Bentley Motors

From 1919 to 2002, Bentley had built more than 44,000 cars, with almost 39,000 manufactured at Crewe. Since renovating the Crewe factory in 2003, the automaker has produced another 155,582 at the site.

The team at Bentley is now building 85 cars a day, including made-to-order commissions the equivalent of the marque's monthly output 20 years ago.

To mark the occasion, the automaker presented the new Bentayga Hybrid alongside the EXP 2, the oldest Bentley in existence. Several of the longest-serving Bentley employees witnessed the moment.

For its next century, Bentley will focus on electrification, with plans to be fully electric by 2030 ([see story](#)).

"The pace of progress has accelerated significantly since 2003 and we are now entering the next period of transformation as we pursue our Beyond100 strategy, with the aim of positioning Bentley as the global leader in sustainable luxury mobility," Mr. Hallmark said.