

NEWS BRIEFS

China, Burberry, Bentley, De Beers, Nordstrom and brand protection webinar

March 29, 2021



Zhou Dongyu has reportedly dropped Burberry. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 26:

[Burberry loses Chinese brand ambassador as Xinjiang fallout continues](#)

Tensions between British fashion house Burberry and China continue to escalate after the Chinese government traded sanctions with the United Kingdom over accusations of human rights abuses in the Xinjiang region.

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[Bentley celebrates milestone 200,000th luxury car](#)

Britain's Bentley Motors has rolled off its 200,000th luxury car from its production line, in another landmark moment for the marque.

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[Awareness of lab-grown diamond growing: De Beers](#)

Consumer perceptions of lab-grown diamonds (LGD) continue to evolve, according to new research from diamond company De Beers Group.

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[Nordstrom launches zero-waste pop-up](#)

U.S. retailer Nordstrom is helping shoppers go zero-waste with a new, limited-time partnership.

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[Webinar: Register now to learn why authentication matters more than ever](#)

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

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