

AUTOMOTIVE

Bentley releases new range of accessories, from practical to indulgent

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Some of the new accessories include the Heritage Backpack in beluga black, a reusable coffee cup and The Flying B Keyring. Image credit: Bentley

By LUXURY DAILY NEWS SERVICE

Britain's Bentley Motors is celebrating spring with a new selection of accessories in the marque's latest lifestyle.

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The Bentley Collection, a carefully curated selection of lifestyle accessories inspired to reflect the distinctive design of Bentley's vehicles, is offering a range of new products for any consumer's gift-giving or shopping needs. The new products include cufflinks, reusable coffee cups, notebooks, key rings and more.

Beyond the drive

Consumers loved the Heritage Backpack in dark sapphire, so Bentley has decided to introduce a new color for the product, beluga black with green and white stripes. An additional new product is the Heritage Washbag with red and white stripes which matches the dark sapphire Heritage Backpack.

Bentley has not forgotten the technologically inclined, releasing a new Heritage Tech Case, a laptop and tablet case designed to subtly match the Heritage luggage and washbag. Consumers could add the charging power bank, featuring an LED Bentley logo, for a consumer's smartphone or electronic device.

The automaker continues to highlight its acclaimed Focal for Bentley Radiance Headphones which combine design, refinement and cutting-edge audio technology. Bentley touts this as the perfect gift for music lovers.

In practical additions, Bentley is offering a new reusable cup that is dishwasher and microwave safe and sports a printed diamond design and Bentley logo. The automaker is also releasing its new travel flask, will keep liquid hot for up to 12 hours or cold for up to 24 hours, and color offerings include black, Portland, or Moroccan blue.

Bentley is also offering a card holder, with its distinctive emblem, offering six pockets to store credit cards, business cards and cash.

The Flying B Cufflinks and The Flying B Keyring both feature a laser-etched Bentley wings emblem. The automaker is also releasing a notebook and lanyard.

The Bentley Collection also offers specific categories for children and last-minute gifts, depending on consumers' disparate needs.



Heinz Mayer is Bentley's jewelry partner. Image credit: Bentley Jewelry

In 2020, Bentley brightened up its jewelry offerings.

Last October, Bentley Motor added rare gemstones to its jewelry collection lineup with sustainably-sourced gemstones including rubies, sapphires, emeralds and more. For further brand synergy, the colors of the gemstones selected are meant to reflect the exterior colors of Bentley automobiles ([see story](#)).

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