

NEWS BRIEFS

## Day's wrap: Gucci, Kering, Zenith, Bentley, Technology in Luxury conference and brand protection webinar

March 29, 2021



*Gucci plans to offer COVID-19 vaccinations to its employees. Image credit: Gucci*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 29:

### [Gucci to offer COVID-19 vaccinations to employees](#)

Italian fashion house Gucci is aiding Italy's sluggish vaccination rollout by offering its employees vaccinations.

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### [Kering supports survivors of domestic violence with new employee policy](#)

French luxury conglomerate Kering is launching a new global policy offering support to employees who have experienced domestic violence.

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### [Zenith offers manufacturing space as blank canvas to artist](#)

Swiss watchmaker Zenith is giving a renowned artist a unique canvas for artistic expression.

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### [Bentley releases new range of accessories, from practical to indulgent](#)

Britain's Bentley Motors is celebrating spring with a new selection of accessories in the marque's latest lifestyle.

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### [Luxury Briefing to host Technology in Luxury conference](#)

London-based publication Luxury Briefing, in collaboration with the British School of Fashion at GCU London and Treasure Data, are hosting a conference focused on the most important technological considerations for luxury brands.

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[Webinar: Register now to learn why authentication matters more than ever](#)

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

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[Stella McCartney, Louis Vuitton and Chanel perceived as most sustainable](#)

While sustainability has gained traction as a global issue over the last several years, the COVID-19 pandemic accelerated and amplified this focus across the luxury sector.

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