

NEWS BRIEFS

Gucci, Kering, Zenith, Bentley, Technology in Luxury conference and brand protection webinar

March 30, 2021



Gucci continues to resonate with luxury consumers due to its ability to evolve its brand. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 29:

[Gucci to offer COVID-19 vaccinations to employees](#)

Italian fashion house Gucci is aiding Italy's sluggish vaccination rollout by offering its employees vaccinations.

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[Kering supports survivors of domestic violence with new employee policy](#)

French luxury conglomerate Kering is launching a new global policy offering support to employees who have experienced domestic violence.

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[Zenith offers manufacturing space as blank canvas to artist](#)

Swiss watchmaker Zenith is giving a renowned artist a unique canvas for artistic expression.

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[Bentley releases new range of accessories, from practical to indulgent](#)

Britain's Bentley Motors is celebrating spring with a new selection of accessories in the marque's latest lifestyle.

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[Luxury Briefing to host Technology in Luxury conference](#)

London-based publication Luxury Briefing, in collaboration with the British School of Fashion at GCU London and Treasure Data, are hosting a conference focused on the most important technological considerations for luxury brands.

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[Webinar: Register now to learn why authentication matters more than ever](#)

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

[Please click here to register](#)

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