

NEWS BRIEFS

Ferragamo, Prada, BMW, NetJets and brand protection webinar

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Is Ferragamo staying the course or going in a new direction? Image credit: Ferragamo

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 30:

[Ferragamo leadership moves balance change with continuity](#)

Italian fashion label Salvatore Ferragamo is undergoing more leadership changes, as the house looks to continue its recovery from the COVID-19 pandemic.

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[Prada announces winners of ocean sustainability campaign](#)

Italy's Prada Group and UNESCO's Intergovernmental Oceanographic Commission (IOC) have revealed the winners of its "Sea Beyond" educational initiative.

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[BMW adds sustainable lithium supplier to support EV push](#)

Germany's BMW Group has partnered with a new lithium supplier as it focuses on sustainable sourcing for its electric vehicles.

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[NetJets expands support of CAN with owner benefits](#)

Private aviation firm NetJets is extending a partnership that allows clients to help others while they take to the skies.

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[Webinar: Brand Protection in a Post-COVID World](#)

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

[Please click here to register](#)

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