

APPAREL AND ACCESSORIES

McLaren, TUMI unveil luggage, travel capsule collection

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McLaren pictured with pieces from the new travel collection. Image courtesy of TUMI

By LUXURY DAILY NEWS SERVICE

British automaker McLaren has partnered with luxury international travel and lifestyle brand TUMI to design and develop a new collection of travel products.

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Since announcing their partnership in 2019 ([see story](#)), TUMI's creative director and McLaren's design director worked together to produce a premium capsule collection of business, travel and everyday necessities. Each piece in the collection is designed to make the traveler's experience less complicated, while elevating performance in all aspects of a dynamic lifestyle.

"At McLaren, we focus on articulating a clear design language and materials selection which combines and leads into our car's performance," said Rob Melville, design director for McLaren Automotive, in a statement. "We wanted to capture those aspects with TUMI, so we've spent a great deal of time working to analyze and refine every aspect of this collection.

"The result is something that I am incredibly proud of and that I believe will elevate the owner's experience while serving as a reminder that, like our cars, it's about enjoying the journey and not simply the destination."

TUMI x McLaren

Embodying TUMI and McLaren's mutual ethos of performance luxury, the capsule collection is comprised of nine pieces. Each includes elements of McLaren's supercars and race cars, all highlighted with McLaren's signature papaya color and CCX6 carbon fiber accents.

Travel pieces include the Aero International Expandable 4 Wheel Carry-On and the Quantum Duffel.



Pieces from the TUMI x McLaren collection with a McLaren vehicle. Image courtesy of TUMI

The carry-on is crafted in a hybrid of materials, including Tegriss, a thermoplastic composite found in race cars. The hard shell is contrasted by a molded-fabric front panel with a supercar-influenced design that is echoed throughout the collaboration.

The build allows the pieces to protect the contents it carries. The interior features a compression strap that takes its cues from the six-point racing harnesses found in its race cars and track-only models such as the limited-edition McLaren Senna GTR.

The Velocity Backpack was created to keep wearers connected all day with the inclusion of a USB port and padded laptop compartment. TUMI's hallmark "Add-a-Bag" sleeve allows the backpack to be a companion to the carry-on.

The Torque Sling and Lumin Utility Pouch are additional contemporary styles for light-carry and hands-free days. The Orbit Small Packing Cube, Trace Expandable Organizer and split compartment Teron Travel Kit are all portable accessories to keep one's belongings protected and organized.

The collection is now available at TUMI.com, TUMI's global retail stores and select McLaren retailers globally.

McLaren is not the first luxury automaker to dabble in the travel accessories space. Previously, McLaren Special Operations designed a four-piece luggage collection inspired by the McLaren GT ([see story](#)).

Germany's Porsche Design and Italian travel brand BRIC'S have formed a long-term partnership to produce a new line of bags, luggage goods and leather goods. Marketed under the Porsche Design name, the collection bears the design sensibility of the German lifestyle brand and the craftsmanship and Made-in-Italy manufacturing of BRIC'S ([see story](#)).